

Bullhead Laughlin News

www.bullheadlaughlinnews.com

Sponsorship Packages

As the leading news broadcasting company in the Mohave County tri-state area, Bullhead Laughlin News is committed to connecting and informing our community. We believe that featuring your business on our homepage, under a "Sponsored by" section, would be an excellent opportunity for both of us.

We offer a variety of sponsorship options tailored to meet your company's specific needs. Please let us know which option aligns best with your objectives, and we can discuss further details.

Starter Package - \$149

Perfect for small businesses looking to get noticed!

- **Custom Ad Design:** One eye-catching ad for social media or website.
- **Social Media Post:** One post shared on our Facebook page to over 22,000 followers.
- **Website Feature:** Ad placement on our website for 7 days.

Growth Package - \$299

Ideal for businesses wanting to grow their reach!

- **Custom Ad Design:** Two unique ads for social media and website.
- **Social Media Campaign:** Three posts spread across 2 weeks.
- **Website Banner Ad:** Featured ad on our website for 14 days.
- **Insights Report:** Performance metrics for your ad.

Premium Package - \$499

Maximize your exposure with our premium option!

- **Custom Ad Design:** Three professional ads tailored to your needs.
- **Social Media Campaign:** Five posts over 4 weeks.
- **Website Homepage Ad:** Premium banner placement for 30 days.
- **Pinned Post:** One pinned post for 7 days.
- **Insights Report:** Detailed performance analytics.