

**Customer Intake
Questions**

Business Information:

Business Name:	
Owner/Contact Person:	
Phone Number:	
Email Address:	
Business Website:	
Physical Address:	
Social Media Links	

Advertising Details:

What type of business do you have? (Brief description of products/services)

What are your advertising goals? (Increase sales, brand awareness, website traffic, event promotion, etc.)

Which sponsorship package are you interested in? (List available options)

Do you have specific promotions or offers you'd like to highlight?

What is your preferred ad placement? (Homepage, article posts, sidebar, etc.)

Do you have an existing ad design, or do you need design assistance?

What message or key points do you want your ad to communicate?

Do you have a preferred start and end date for your advertisement?

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Target Audience & Strategy:

Who is your target audience? (Age, location, interests, etc.)

Do you have any specific geographic areas you want to target?

Are there any competitors you'd like to differentiate from?

Additional Details:

Would you like to be featured in a business spotlight or interview article?

Do you have any specific requests or additional notes for our team?